

# YOU'RE READY TO BE A BEAR. WHAT SHOULD YOU DO NEXT?

## Visit in person or take a virtual tour

We'd love to welcome you to campus. You can see where you will be learning, living and hanging out. We also offer a virtual tour online. Any time you want, you can explore 360-degree views of indoor and outdoor sites. You will be able to go inside academic buildings and campus landmarks.

 [MissouriState.edu/Visit](https://MissouriState.edu/Visit)

## Apply for admission

The earlier you apply, the better your chances to be considered for the maximum amount of financial aid. Everything you need is online.


 [MissouriState.edu/Apply](https://MissouriState.edu/Apply)

## Have any questions?

Contact the hospitality leadership department.

 [Hospitality.MissouriState.edu](https://Hospitality.MissouriState.edu)

 [Hospitality@MissouriState.edu](mailto:Hospitality@MissouriState.edu)

 417-836-4409

## We're social

 [MissouriStateHospitality](https://MissouriStateHospitality)

 [@MSUHospitality](https://@MSUHospitality)

 [MissouriStateHospitality](https://MissouriStateHospitality)

# Missouri State

DEPARTMENT of  
HOSPITALITY LEADERSHIP



**MAKE THE  
WORLD YOUR  
WORKPLACE.**

**MAKE YOUR MISSOURI STATEMENT.**

**Hospitality.MissouriState.edu**



Do you love travel, food, special events and working with people?  
Are you creative, flexible and outgoing, with an interest in business?

If so, you are the right fit for working in hospitality leadership!  
These professionals make a difference by exceeding the expectations of their guests.

Our graduates may work in leadership roles for airlines, hotels, theme parks, country clubs, cruise lines, casinos, athletics venues and much more.

When you have a degree in hospitality leadership, you can go almost anywhere. Are you ready to welcome your future?





## Your program options

### General operations

Seeking a broad focus with lots of possible careers? This program gives you a comprehensive education.

### Club management

This program prepares you for a career in private club administration. Learn how to build relationships in an upscale setting and put on memorable events.

### Food and beverage

Learn to manage a restaurant, lead staff and navigate industry standards.

### Lodging

Take on a leadership role in hotel operations. Learn to set and maintain high brand standards, manage staff and work within industry protocols.

### Senior living management

Want to direct a fun community for active seniors? This program develops the skills you need to manage a retirement facility.

### Tourism

This path combines travel and marketing. It prepares you for a career in developing and promoting vacation destinations.

## Why you should choose MSU for this degree

- **You will join one of the leading hospitality programs in the Midwest.** We've been preparing hospitality leaders since 1983. You'll learn from esteemed faculty and have access to premier job and internship opportunities.
- **You will have hands-on experiences, at home or abroad.** You will have a paid internship in your area of interest. You could also study away. Missouri State offers study-away programs in 70+ countries.
- **We have a great job placement rate, and we focus on your career.** More than 90% of our students are employed in the hospitality industry or a related field within 90 days of their graduation. We also hold two job fairs just for hospitality students each year. You could meet recruiters from around the country.
- **You will be connected to a strong alumni network.** Our graduates have careers at some of the industry's most distinguished employers. Alumni frequently interact with and even hire our students.
- **You will have the resources you need to learn your craft.** Our home is Pummill Hall, where you will find state-of-the-art learning facilities in the heart of campus. We have a student-run restaurant in Pummill — you could create menu concepts and serve food to the public.



## What can you do with this degree?

### A few career titles include:

- Business owner/entrepreneur
- Country club event coordinator
- Destination manager
- Food and beverage director
- Gaming services manager
- Hotel revenue manager
- Meeting or convention planner
- Talent acquisition director
- Tour operator
- Trade show coordinator



Our hospitality leadership department is the only

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in Missouri accredited by the  
Accreditation Commission for Programs  
in Hospitality Administration

This distinction, which we have held since 1992, ensures your curriculum will reflect high national standards.

\$59,430-\$76,910

Average salary for  
managers in food service,  
gaming and lodging

*Source: U.S. Bureau of Labor Statistics*

100%

of this program can  
be completed online



## HOSPITALITY LEADERSHIP STUDENT ORGANIZATIONS

- Eta Sigma Delta international hospitality and tourism management honors society
- Hospitality Leaders of Tomorrow
- Hospitality Leadership Student Ambassadors



Just a few companies where you'll find our graduates

Big Cedar Lodge  
Carnival Cruise  
Compass Group  
Disney World  
Doubletree Hotels  
Drury Hotels  
Four Seasons Hotels  
and Resorts

Hilton Hotels and Resorts  
Hollywood Casinos  
Hyatt Hotels  
Lodging Hospitality  
Management  
Margaritaville Lake Resort  
Marriott Hotels and Resorts  
Midas Hospitality

Old Spaghetti Factory  
O'Reilly Hospitality  
Management  
Panda Restaurant Group, Inc.  
Vino Cellars  
Wyndham Vacation Ownership





## Academic programs

What types of classes will you take?

Find descriptions online:

**Hospitality.MissouriState.edu/Courses**

### UNDERGRADUATE

#### Majors

Hospitality Leadership — Bachelor of Science

Hospitality Leadership — Bachelor of Applied Science

*(The Applied Science degree is for students who have already earned an Associate of Applied Science degree and want to continue their education.)*

#### Certificates

Advanced Hospitality Leadership

Essentials of Hospitality Management

Food and Beverage Operations

Lodging Management

### GRADUATE

#### Master's degree

Master of Professional Studies with an option in  
Hospitality Administration\*

#### Certificate

Hospitality Administration

*\* This master's degree has an accelerated option. If you are an undergraduate student who meets certain requirements, you can enroll in graduate-level courses at the same time you are earning your bachelor's degree. You could earn both a bachelor's and master's together in just five years with some accelerated options!*





# MEET MISSOURI STATE

Missouri State University is a public university system with an enrollment of more than 20,000 students who come from around the state and the world. The main campus is in Springfield, Missouri. There are three other physical campuses, two in Missouri — West Plains and Mountain Grove — and one in Dalian, China.

What makes Missouri State different? We're a big state university, but it doesn't feel that way. Just visit our campus. You'll experience a close-knit, friendly community.

When you're here, you're a Citizen Bear. You'll learn how to see the world differently, and follow your path with integrity. When you graduate, you're prepared to be a global citizen in the truest sense of the word. You'll bring more to your career and your community.

You'll be ready to Make Your **Missouri Statement**.

**You make your statement.  
We'll put the cost within reach.**

Missouri State's philosophy: A quality college education should be within the financial reach of all students. Our total costs are lower than most other universities in the state and well below the national average. We invite you to compare.

If you are from outside Missouri and will be an entering freshman or transfer student, you may qualify for a full waiver of nonresident fees if you meet ACT, GPA or class-rank qualifications.

**\$40,000+**

available in Missouri State scholarships just for hospitality leadership students



## WHY IS MISSOURI STATE A GREAT VALUE?

Find out! **MissouriState.edu/Costs**